



# Yagub Garakhanli

Senior 3D Graphic Designer

🌐 garakhanli.com

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## Skills & Languages

### Skills:

3D Generalist · Branding · Graphic design · Illustrator · art direction · Iconography · UI/UX, No Code Website, Product Design, Package Design

### Tools:

3D Generalist · Blender · Figma · Spline · Adobe (Photoshop, Illustrator, After Effects, Indesign) · AI tools (Midjourney, Firefly, Ideogram, Reve)

### Languages:

Russian (Native)  
English (Upper-Intermediate)  
Azerbaijan (Intermediate)

## Education

### Ukhta State Technical University

Information System and Technologies  
2012 — 2017

## Experience

### Quadcode / 3D Graphic Designer

Jan 2024 — PRESENT

- Created 3D illustrations and digital assets for global marketing campaigns across email, social media, web, and events.
- Contributed to higher ROMI by delivering channel-optimized visuals that improved campaign performance.
- Organized and streamlined marketing materials to improve team efficiency and design workflows

### Cobalt / 3D Graphic Designer

Jan 2023 — Jan 2024

- Designed the company's new website based on user research, improving usability and aligning it with brand goals.
- Developed a comprehensive brand book to align visual standards across all touchpoints.
- Created materials and visual design for architectural projects, ensuring cohesive and high-quality client-facing output.

### Global Management / Graphic Designer

Jul 2021 — Jan 2023

- Developed branding and rebranding concepts for a variety of internal startup projects, covering logos, visual identity, and brand guidelines.
- Created design assets across web, print, and presentation formats to support early-stage product launches and marketing efforts.

### AccessBank / Graphic Design Specialist

Jan 2020 — Jul 2021

- Led the bank's rebranding efforts, overseeing the visual identity across all channels.
- Designed new bank cards, marketing campaigns, and internal/external communication materials.
- Executed all major design projects, ensuring brand consistency and high-quality output across departments.

### Leo Burnett / Graphic Designer & Illustrator

Nov 2018 — Sep 2019

- Created the logo and brand book for Baku Taxi as part of a full branding project.
- Designed visual concepts and event materials for major brand activations, including Pepsi and Mountain Dew.
- Collaborated with creative teams to deliver high-impact campaigns for various clients.